

KĀINGA | STRATEGIC ACTION PLAN - AUCKLAND

2018

August | Project update

Since the Auckland Māori Housing Summit in April the Independent Māori Statutory Board has completed a scoping exercise for an Auckland Māori housing strategy and action plan, and worked to establish support for such a strategy among community and government. Led by discussion at the summit, our working name for this project is the *Kāinga strategic action plan*.

In July the Board committed to continuing development of the strategic action plan. The Board recognised the direction set at the summit; that this task is urgent, and the focus is on the work that needs to be done rather than an unnecessarily long process of planning.

For these reasons, the Board has put in place a project timeline for the strategic action plan, providing windows for broad on-going input, consultation on a final draft document concluding mid-October, and finalisation **by December 2018**.

Summary of timeline

When	What's happening	How you can provide feedback or participate
Aug and Sept 2018	<p>We are currently compiling and testing 'headlines'¹ for the plan.</p> <p>We are also compiling the first draft of the action plan itself, which we will share with you (in draft form for feedback) soon.</p> <p>We have been meeting with stakeholders and government to both share information and set direction.</p>	<p>Review draft project 'headlines' attached below, and provide feedback</p> <p>Suggest headlines and actions and/or provide feedback or discuss the information below with us directly</p>
Oct 2018	<p>Consultation document (final draft of proposed strategic action plan) circulated by 3 October</p> <p>Consultation hui between 8th and 18th October (date TBC)</p> <p>Consultation period ending 19th October</p>	<p>Review the consultation document and provide feedback either directly via email, phone or meeting with us, or at the consultation hui</p>
Nov 2018	<p>Final strategic action plan presented to Board following consultation period</p>	<p>Proposed presentation and panel discussion on the strategic action plan at the National Māori Housing Conference (13th to 15th Nov)</p>
Dec 2018	<p>The final strategic action plan – including actionable steps ready for implementation, to be signed-off</p>	

Our aim

¹ An example of a possible 'headline' is "Whānau focused strategies: Identify ways to communicate better with whānau and support whānau better through housing information and experiences." We recognise that 'actions' in the action plan will need to be explicit about the 'who' and the 'what', where possible.

Our aim is to develop a strategic action plan which captures and reaches agreement on current opportunities to improve housing outcomes for Māori in Auckland in a coordinated systemic way.

Fitting in with other work in the sector

There is always a lot going on in the housing sector. We need to understand other projects and initiatives, how this project supports them, and how and if - collectively - we can achieve more.

The *Te Manaaki o te Marae* project explores the role of urban marae in intervening in the Tāmaki Makaurau and wider Māori housing crisis, gathering stories of homeless whānau, and looking at new models for urban marae-based accommodation. The strategic action plan must promote the place of marae in supporting Māori outcomes.

Auckland Council is developing a regional cross-sectoral homelessness plan '*Kia Whai Whare Tatou Katoa*' as well as its usual suite of housing related activities. Housing First Auckland is a key service level response to homelessness, with capacity increasing to get closer to meeting demand. Helping address homelessness is critical to the success of the strategic action plan.

The Auckland Community Housing Providers Network is involved in on-going advocacy to government and Auckland Council seeking opportunities to grow and expand the reach – and impact - of their products. This is a key area identified to promote housing outcomes for Māori.

The Crown's Auckland Housing Programme (AHP) includes multiple developments delivering KiwiBuild and other outcomes. HLC has a key master-planning role that will determine outcomes over a 30-year horizon. The strategic action plan can highlight and embed opportunities for Māori outcomes through the AHP.

In addition, a policy paper on finance options for development on Māori land is being completed during August, and we will need to review that for any possible uptake in the plan.

We need to remain conscious of these and other projects and initiatives. The *Kāinga strategic action plan* can elevate those initiatives while setting out a coordinated sector picture, and viewing issues from a cultural, system, and service delivery view.

Call for feedback and input

We have been sharing and developing this work with a range of stakeholders to establish directions and gather together and analyse an initial set of ideas, headlines, and actions.

We are now seeking wider input to build on work to date. Over the next 2 months we will move toward a final strategic action plan representing the aspirations and expectations of Auckland Māori and summit attendees. It must also reflect government capacity and the need to secure government agreement.

The action plan itself is presently being drafted. It requires further work to tease out actions from the headlines and gather actions together.

We therefore welcome all feedback at this stage including on new ideas, headlines and specific actions, as well as testing of the work already developed.

We look forward to hearing from you if you wish to contribute or discuss this project. Contact details below.

Strategic action plan 'Headlines'

While some of these headlines may be specific enough to work as actions, each might also give rise to one or more detailed action which can be directly targeted to a particular owner and given a timeframe.

Due to the short period in which we are completing this strategic action plan, some actions may involve specific commitments from parties to consider or develop work in the near future (for example: "By June 2019 party "A" will carry out activity "B").

Examples

<i>Iwi, Māori, community focused and facing headlines (service oriented)</i>	
1	Whānau focused strategies: Identify ways to communicate better with whānau and support whānau better through housing information and experiences
2	Housing navigators and brokers: Establish Māori housing navigators/brokers who are able and empowered to support Māori at any stage of housing need or aspirations <ul style="list-style-type: none"> Establish within Crown agencies and amongst Māori NGOs a curriculum and training programme to develop navigators/brokers, and experts to guide Māori in establishing kāinga
3	Homelessness: Identify funding and programme delivery options and opportunities, align with and promote Auckland Council cross sector planning
4	Leveraging expertise: Increase housing expertise and capability across and within Crown (including the new Ministry of Housing and Urban Development), Auckland Council and Māori entities by seconding staff/officials to and from such organisations
5	Papakāinga: Undertake work to better understand and communicate about Auckland papakāinga opportunities
6	Community housing: Māori owning the future of community housing delivery in Aoteroa; lower barriers to registration (CHRA); consider a purpose designed MHRA; increase number of registered Māori Community Housing Providers in Auckland; shared equity – products which appeal and are more accessible to Māori
<i>Shared headlines</i>	
7	Te Tiriti and human rights: Develop a shared approach to housing and housing advocacy based on Te Tiriti and human rights standards and obligations
<i>Crown and government focused headlines (service and construction oriented)</i>	
8	Ministerial and Crown agency accountability: Require that measurable housing outcomes for Māori be included in key performance indicators for Chief Executive Officers (CEOs) of relevant Crown entities <ul style="list-style-type: none"> Ensure Māori capability in Ministry of Housing and Urban Development Establish a Māori housing measure (<i>Government Kāinga performance measure</i>) to enable measurement and evaluation, and help define and achieve success Government commitments to service development, responsiveness and growth (to be specified) Iwi and hapū able to utilise these measures in auditing Crown Treaty compliance in housing provision
9	Mana whenua investment and development: Support and empower Mana Whenua. Consider ways to promote partnership with Mana Whenua in housing development and build on existing models
10	State housing: Identify opportunities including sale or transfer to providers, supporting intergenerational tenants in empowering ways, and through design and build of Māori friendly housing

11	HLC (Homes, Land, Community) portfolio: Influence and shape HNZ and government policy that guides or directs HLC and new Urban Development Authority master-planning approach, and explore opportunities to increase, capture and highlight Māori outcomes opportunities
12	Urban Development Authorities (Housing Commission): monitor development and promote effective decision making and progress reflecting Māori aspirations
13	Procurement: Explore options and opportunities relating to Crown procurement in housing development and housing related services
<i>Development and planning focused</i>	
14	Legislative settings and policy: Ensure that relevant legislation is enabling and identify policy setting tweaks including through commissioning a legal opinion/review
15	Māori housing development on general land: Apply papakāinga development provisions to general land owned by Māori (include general land not owned by Māori)
16	Reserves + marae: opportunities to utilise reserves where marae are located and adjoined to marae. Enable housing development including, as/if necessary, establishing workable co-governance arrangements between the council/Crown and Māori
17	Accelerating development: Bring more funders to the table more quickly (including shared equity partners) by (e.g.) driving enabling variations of the Unitary Plan. Include consideration of prefabrication as an <i>accelerator</i>
18	Financial leverage: Commission research and <i>paint the picture</i> of the high number of Māori-owned freehold properties in Auckland to illustrate ² the leverage potential of Māori

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